

**Graphic arts, publishing,
and advertising industry.**



<http://www.totem.lt>

 Laurynas Jurcevičius Director



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Current export markets



Estonia



Latvia

Description

We are creative advertising agency working with communication in BTL/ nontraditional marketing field, fully creating and implementing marketing strategies, concepts/ ideas, real-life experiences and interactions focused on helping consumers experience a brand, to form a stronger emotional connection between the brand and the customer, build loyalty or just invoke consumers impulsive intention to buy.

Business Line

Advertisements

List of products

Our services: Creative Concepts. (BTL advertising & marketing, promotional marketing, shopper marketing, experiential marketing) Brand Graphic design. (visual communication, layout design, packaging design, POS materials) Brand Interior design. (brand, expo space, office premises, in-store displays, decors) Brand clothing design. (employee uniforms, speciality work-wear and brand ambassador style) Production. (print, POS materials, in-store displays, exhibition stands) Teams. (influencers, brand ambassadors, promoters, mystery shoppers, animators, degustators & presenters) Events. (B2B & B2C) Lotteries Business gifts

10-49

Employees

1M - 2M

Turnover, €

20

Export as % of
turnover

2011

Year of establishment